

# CITY PLAN – ADELAIDE 2036

Consultation Summary - Your Say Adelaide Survey and Local Area Focus Groups

1 May 2024

# ACKNOWLEDGEMENT OF COUNTRY

The City of Adelaide acknowledges that we are located on the traditional Country of the Kaurna people of the Adelaide Plains and pays respect to Elders past, present and emerging.

We recognise and respect their cultural heritage, beliefs and relationship with the land. We also extend that respect to visitors of other Aboriginal Language Groups and other First Nations.

# DOCUMENT PROPERTIES

## Contact for enquiries and proposed changes

If you have any questions regarding this document or if you have a suggestion for improvements, please contact:

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# 1. EXECUTIVE SUMMARY

This report summarises community and stakeholder engagement activities in 2024 to inform the draft City Plan – Adelaide 2036 (the City Plan).

Community and stakeholder engagement activities that form part of this report are:

- The City Plan Your Say Adelaide engagement from March to 8 April 2024
- Five local area focus groups for residents and businesses held between 18 April and 30 April 2024.

The drop-pin survey responses are provided in Appendix A and a summary of the local area focus groups is provided in Appendix B.

The online survey invited participants to provide feedback on the City Plan, including content on housing growth and contributing elements to the local identity of the neighbourhoods in which participants live, work, or visit, by placing comments on a map of the city. The survey had 665 webpage 'aware' visitors, of whom 36 participants contributed 168 pins across the map.

The five local area focus groups were facilitated by McGregor Tan to test and validate the draft City Plan and Your Say Adelaide engagement outcomes. Each focus group comprised of a mix of small business owners, resident's representative of the area's demographics, different ages, gender, tenure and household types.

The outcomes of the focus groups have informed the Local Area Framework in the draft City Plan.

## 2. INTRODUCTION

The draft City Plan is an urban design framework that sets the principles, priorities, city wide strategies and local area framework for future growth.

The City Plan delivers the City of Adelaide's spatial plan for the future development of our city. The draft City Plan achieves this by providing an urban design framework to guide planning for sustainable growth within the City of Adelaide, which also supports achievement of the Council's target population of 50,000 residents by 2036.

The four priorities contained in the draft City Plan are:

1. A Greener and Cooler City
2. Transit Diversity
3. A City of Neighbourhoods
4. Housing Diversity for a Growing Population.

Community consultation has occurred through the City Plan Studio held in late 2023 and in 2024 via Your Say Adelaide and in-person local area focus groups.

This report summarises community and stakeholder engagement activities in 2024 to inform the draft City Plan, as follows:

- The City Plan Your Say Adelaide engagement from 1 March to 8 April 2024
- Five local area focus groups for residents and businesses held between 18 April and 30 April 2024.

The drop-pin survey responses are provided in Appendix A and a summary of the local area focus groups is provided in Appendix B.

### 2.1 City Plan Your Say Adelaide

Residents, workers, businesses and visitors were invited to provide input into the draft City Plan via an online mapping tool.

The drop-pin survey enabled participants to 'pin' comments and ideas on a 2D map to identify opportunities for housing growth and an associated increase in amenities across the City of Adelaide. Participants were also asked to show what is important to them about their local area.

The pin-drop survey used the Your Say Adelaide platform mapping tool and was open from 1 March 2024 until 5:00pm on Monday 8 April 2024.

A few broader comments were also emailed to the City Plan email address.

The results of the pin-drop survey have been converted into layers in the City of Adelaide Digital Explore (CoADE) to inform the final City Plan – Adelaide 2036.

The City of Adelaide thanks our community and stakeholders for providing their feedback and ideas and for showing us what they love and find important about their local areas.

## 2.2 Local Area Focus Groups

A series of five focus groups were held to build on the information gathered through the drop-pin survey, and to gain deeper understanding of the perspectives of residents and small business owners through interpersonal discussion.

Local area focus groups were held in April 2024 to test the Your Say Adelaide engagement findings.

The focus group sessions were organised and conducted by McGregor Tan consultants, with the following objectives:

- Capture the essence of 'neighbourhood identity' and residents' sentiments towards their living environment.
- Validate the drop-pin survey outcomes and delve deeper into perspectives.
- Explore perceived opportunities arising from increased housing and population in the city.
- Understand the preferences of the current resident population regarding the location of new housing developments and identify necessary amenities and improvements.

### 3. ACTIVITY AND PARTICIPATION DATA

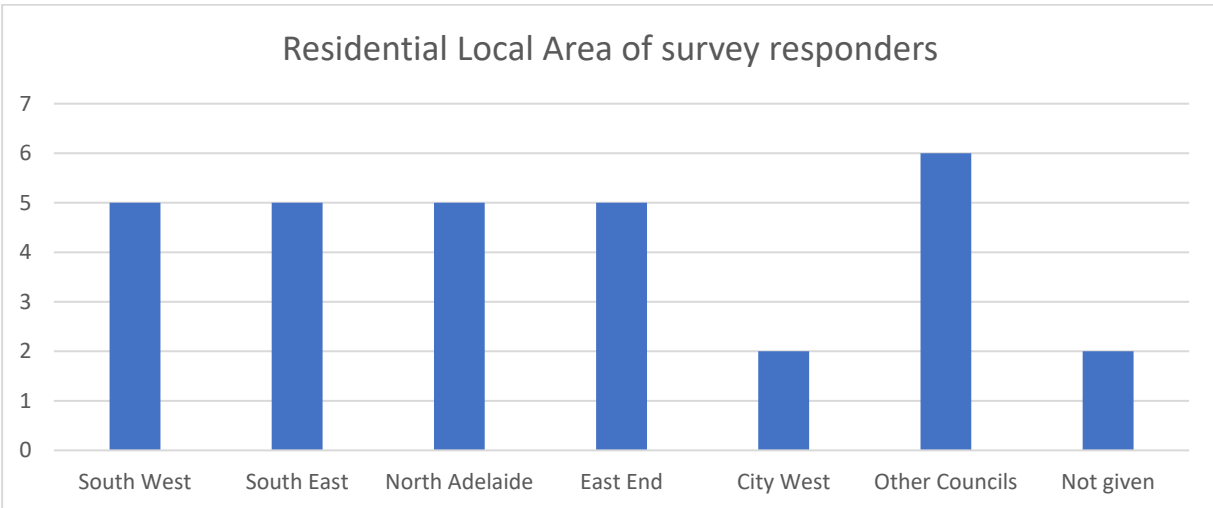
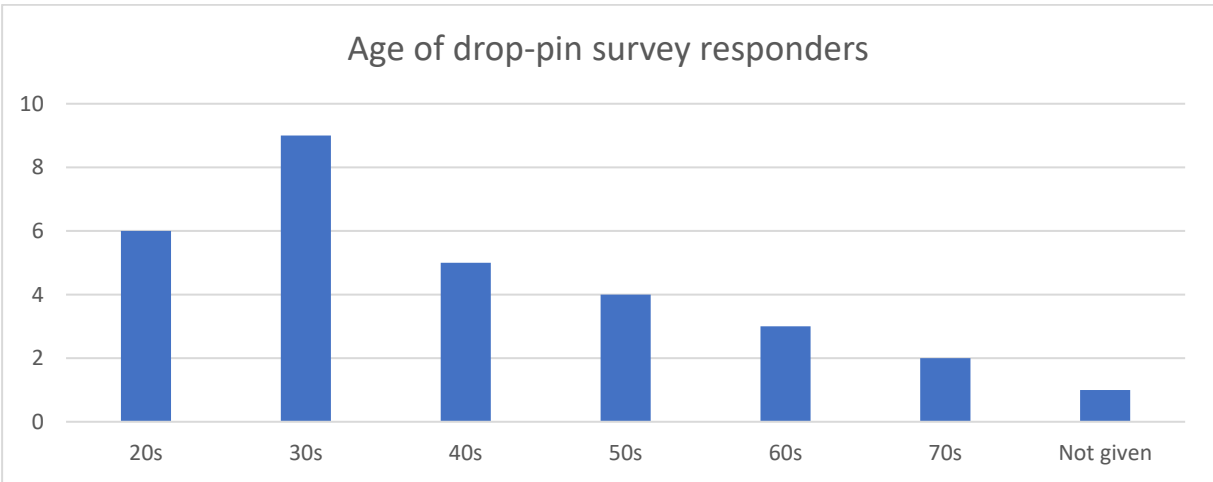
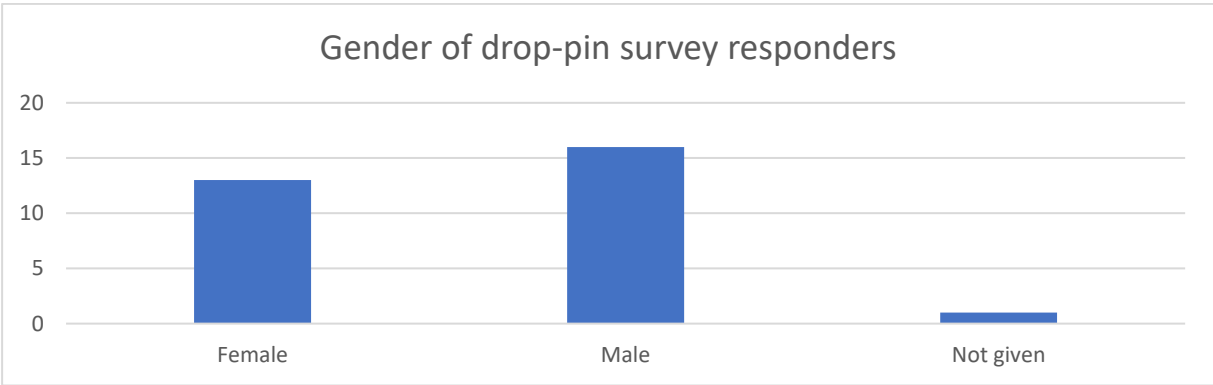
#### 3.1 City Plan Your Say Adelaide Participation

The drop-pin survey was separated into different spatial areas, which attracted the following response rates:

City Plan Survey Page	'Aware' visitors	'Informed' visitors	'Engaged' participants
City Plan 2036 – general landing page	665	106	n/a
South-West local Area page	94	51	8
South-East local Area page	113	75	8
West End local Area page	73	38	3
East End local Area page	116	64	9
North Adelaide local area page	98	68	5
Currently live outside of Adelaide page	91	53	3
Totals	1250	455	36

Number of Housing 'drop-pins' located on Your Say Adelaide 2D map	'Engaged' participants
Housing: 12+ storey housing	37
Housing: 6-12 storey housing	11
Housing: 3-6 storey housing	6
Housing: 1-3 storey housing	5
Housing: other housing	2
Total	61

Number of Amenities 'drop-pins' located on Your Say Adelaide 2D map	'Engaged' participants
Amenities: Public & Active Transport	36
Amenities: I love this place	20
Amenities: Urban Greening & Shade Trees	18
Amenities: Other – please describe	8
Amenities: Shops & Supermarkets	7
Amenities: This place is important	6
Amenities: Public Artwork	4
Amenities: Cafes & Restaurants	3
Amenities: Library & Community Centre	2
Total	104



In addition to the survey feedback, three (3) emails were received directly in response to the drop-pin survey.



Respondent	Feedback sent by email
South East Residents Association (SECRA)	Drop-pins noted for the block between Carrington, Wakefield, Hutt and King William Streets for city reshaping opportunities, particularly for housing inclusive of more social and affordable dwellings and dwellings suitable for families. Also noting the need for street greening and heat mitigation works. Drop-pins noted for ground level car parks, low rise mostly ground level older warehouses, and disused warehouses listed in the response.
Adjunct Professor University of South Australia	The submission reiterates the respondent's feedback made during the September 2023 City Plan Studio forums, which highlights the need to consider climate change mitigation in City Plan, and concerns about the implication as a result of projected high population growth.
Commissioner for Children and Young People	The submission highlights that young people are interested in the future of City of Adelaide and summarises what young people consider are important about their local area in the city, and seeks further opportunities for young people to be heard.

## 2.2 Local Area Focus Groups Participation

Five focus group sessions were held.

Local Area	Date & Time	Venue	Participants
South-East & Hutt St	18 April 2024, 5:45pm – 7:15pm	Box Factory	11
North Adelaide	22 April 2024, 5:45pm – 7:15pm	Meeting Hall	10
City East	23 April 2024, 5:45pm – 7:15pm	Meeting Hall	11
City West	29 April 2024, 5:45pm – 7:15pm	The Joinery	11
South West	30 April 2024, 5:45pm – 7:15pm	Minor Works	10

Information on the composition of each focus group is included in the Summary Reports from McGregor Tan in Appendix B.

Participants were sourced by McGregor Tan to gain the views of a diverse group of residents and business owners, with representation from different genders, ages, type of homes, renters/owners and length of time lived in the City of Adelaide.

## **5. WHAT WE HEARD**

### **3.1 City Plan Your Say Adelaide Summaries**

A mapped version of the drop-pin survey is available on the Drop-Pin Survey Experience, using this weblink: [Drop Pin Survey Data \(arcgis.com\)](https://arcgis.com)


Copies of the responses shared by respondents is also available in the tables in Appendix A, along with a screenshot of the pin locations on the map.

### **3.2 Local Area Focus Groups Summaries**

Copies of the focus group summary information, compiled by McGregor Tan, is copied in Appendix B.

# APPENDIX A: DROP-PIN SURVEY RESPONSES

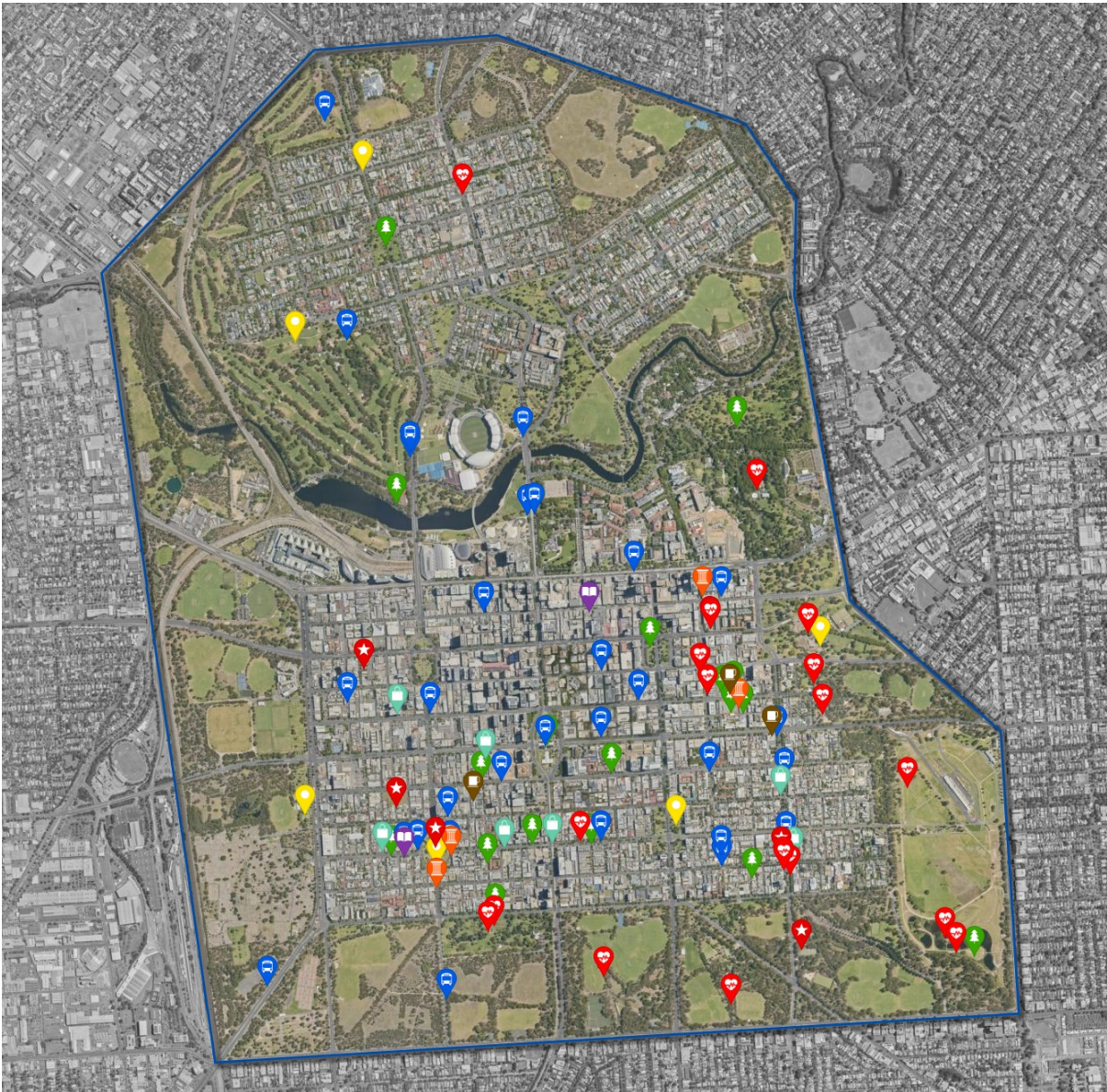
## Housing Drop Pins

-  1-3 storey townhouse housing
-  3-6 storey housing
-  6-12 storey housing
-  12+ storeys housing
-  Other housing - please describe



# Amenities Drop Pins

- I love this place
- This place is important
- Cafes & Restaurants
- Shops & Supermarkets
- Library & Community Centre
- Public Artwork
- Public & Active Transport
- Urban Greening & Shade Trees
- Other - please describe



## Housing Drop Pins Comments

Pin Category	Address	Comments
12+ storeys housing	70 Hindmarsh Square, Adelaide	This general precinct would make for some outstanding opportunity for high-density development, overlooking Hindmarsh Square. It is currently inactive after 5pm with the exception of some small bars.
3 - 6 storey housing	27-29 Hindmarsh Square, Adelaide	This part of Hindmarsh Square would be amazing for housing. The buildings all look empty and a residential tower would be fantastic here. One problem is the anti-social groups that congregate in this square (I think it is referred to as emo square) this area could be beautiful for families but it has a dangerous feel to it at the moment unfortunately.
6 - 12 storey housing	51-57 Hutt Street, Adelaide	It's not a huge lot, but it's currently sitting completely unused. A residential building would tidy the space up and encourage revitalization and transformation of Hutt St from medical to trendy foody stop. Make sure new builds provide enough off street parking to residents.
6 - 12 storey housing	Flinders Street Market, Flinders St, Adelaide	This land is now owned by the ACC. Could have shops and Retail and community services at the ground level and housing above. Possibly a supermarket to service the large number of residents now in this corner of the city
Other housing - please describe	110 East Terrace, Adelaide	The City of Adelaide is not the appropriate place for more 'housing' apart from 'apartments' (No pun intended). It is up to land owners to develop more 'apartments' given the planning laws and height restrictions. However, parts of public land in the east parklands and Victoria Park can be adapted for temporary housing using tiny homes, pre-fab homes, shipping container homes etc to create small 'villages', for rent by public and people facing housing stress. Use the parklands for small community food gardens and thus create a sense of sharing and sustainability. Housing in the suburbs where it belongs, not the congested City with limited space and parking
12+ storeys housing	ANZ, Rundle St, Adelaide	The lantern will have to be demolished eventually- this will be a great opportunity for a big tower. Thinking bigger, it's an opportunity to reimagine this part of Rundle St- a "twin towers" approach with centrepiece? Then why not close Rundle St to cars and give people more outdoor dining space as we so successfully do during the fringe? Opportunities abound!
12+ storeys housing	22-40 Pulteney Street, Adelaide	As suggested re the lantern, there's an opportunity to leverage two really well located catalyst sites, both of which have current buildings which must be nearing end of life.
12+ storeys housing	15-19 Devonshire Place, Adelaide	Big surface car parks on land that must be too valuable to use for cars!
12+ storeys housing	Budget Car & Truck Rental Adelaide City, 274 North Terrace, Adelaide	Surely a hire car place isn't the best use of this land!

Pin Category	Address	Comments
12+ storeys housing	The Jade Monkey, 160 Flinders St, Adelaide	Small Carpark - underutilised space in a high traffic area. Student accommodation potential?
Other housing - please describe	188 North Terrace, Adelaide	Empty Gawler Chambers - this is a beautiful building that could be converted into living.
12+ storeys housing	198 North Terrace, Adelaide	Vacant Club 199 Building - Opportunities for more student housing.
6 - 12 storey housing	274 North Terrace, Adelaide	Currently an open air private car park which adds very little value to the surrounding Rundle St Precinct, Universities and Lot 13. Potential to be short stay accommodation or student housing.
12+ storeys housing	151 Grenfell Street, Adelaide	Open air car park adds little value to area.
12+ storeys housing	238-240 Pirie Street, Adelaide	Very Rundown warehouse currently used as a car park.
12+ storey housing	290-294 Pulteney Street, Adelaide	Prime site for housing, the current open-air carpark is a terrible use of city land. Open-air carparks should be levied with a high tax to discourage land banking.
12+ storey housing	281-301 Pulteney Street, Adelaide	A petrol station isn't appropriate in the city anymore, this could be a prime site for housing
12+ storey housing	416-418 King William Street, Adelaide	Mugen House is a great restaurant, but the building itself is on underutilised land. A great opportunity for high density housing
12+ storey housing	290-294 Pulteney Street, Adelaide	Vacant/carpark close to facilities prime for high rise housing.
12+ storey housing	97-109 Angas Street, Adelaide	Carpark/empty warehouse. prime site close to facilities for high rise housing.
12+ storey housing	322-360 King William Street, Adelaide	Large site prime location and close to facilities. Previously had 2 x 30+ story accommodation buildings approved. Great area for high rise housing especially being close to the markets.
12+ storey housing	400 King William Street, Adelaide	This is a prime spot for high rise housing, close to facilities.
3 - 6 storey housing	11-13 Penny Place, Adelaide	Vacant block for low - mid rise housing
6 - 12 storey housing	28-30 Surfle Street, Adelaide	Open-air carpark, could be housing instead
6 - 12 storey housing	15 Surfle Street, Adelaide	This parking could be used for housing, there are plenty of other parking opportunities nearby and plenty of other transport options
6 - 12 storey housing	33 Hume Lane, Adelaide	Two large open-air carparks, could be two large blocks of housing
12+ storey housing	290-294 Pulteney Street, Adelaide	This land has been just a car park for as long as I've lived in the City. Terrible use of space.

Pin Category	Address	Comments
12+ storey housing	141-151 Angas Street, Adelaide	Huge site currently used as car park. Potential for mixed use podium with multiple residential towers above.
12+ storey housing	193-199 Gouger Street, Adelaide	large vacant lot
12+ storey housing	440 Morphett Street, Adelaide	The old Salvation Army site should be used for affordable housing similar to the Troppo site. But there should be conditions attached: Australian citizens, an income cap and NO investors. There should be a stop to Air BnBs. It is what is helping to ruin the market for young home owners.
12+ storey housing	267 Gouger Street, Adelaide	Instead of an ugly storage facility in the city, this is a large space that can be used more effectively for affordable housing. There should be places for our First Nations People and the disenfranchised to go to. Many are not "dry" so are unable to find shelter.
12+ storey housing	301-319 King William Street, Adelaide	Whats going on with this prime piece of Transit connects land?
12+ storey housing	86-88 Wright Street, Adelaide	I believe something might already be planned?
12+ storey housing	120 Wright Street, Adelaide	I believe something might already be planned?
12+ storey housing	101-112 West Terrace, Adelaide	You can make much better use of this land than a HJ's
1-3 storey townhouse housing	138 South Terrace, Adelaide	I've always found it interesting that in the situation where we have a lack of housing and so many empty offices there seems to be a lot of beautiful heritage houses, particularly on the Terraces, that get used for businesses like lawyers and consulting rooms.
1-3 storey townhouse housing	19 Vinrace Street, Adelaide	Lot appropriate for Townhouses
1-3 storey townhouse housing	Third Street, Adelaide	Good opportunity for Townhouses
1-3 storey townhouse housing	27 O'Halloran Street, Adelaide	Possibly something planned already? Good place for Townhouses to not block views of nearby Apartments
1-3 storey townhouse housing	23 Claxton Street, Adelaide	Good spot for townhouses
3-6 storey housing	43-69 Sturt Street, Adelaide	large vacant lot
3-6 storey housing	22 Hocking Court, Adelaide	More affordable housing with conditions applied that it should be owner occupied by applicants with an income cap. No investors allowed.
3-6 storey housing	12-14 Hocking Place, Adelaide	A revamp of this entire area. Either refurbish the existing cottages or build affordable housing.
3-6 storey housing	19a Logan Street, Adelaide	Good opportunity for Mixed use housing

Pin Category	Address	Comments
6-12 storey housing	36-40 Logan Street, Adelaide	Good opportunity for Mixed use housing
6-12 storey housing	2-8 Gilbert Street, Adelaide	Weird ugly block that looks awkward, should be better connected with Apartments next door and still Mixed Use.
6-12 storey housing	135-140 West Terrace, Adelaide	Could make much better use of this land
6-12 storey housing	193-199 Gouger Street, Adelaide	Please put a mixed use with pedestrian plazas and parks here.
12+ storey housing	171-177 Gouger Street, Adelaide	This is large vacant site located on a prime street with the Adelaide City Zone. This has opportunity to be turned into a master planned mixed use site featuring retail, public plaza and high density residential at varying heights and scales. This would inject life into this quarter of the city which is otherwise unvisited by tourists.
12+ storey housing	171-177 Gouger Street, Adelaide	This is large vacant site located on a prime street with the Adelaide City Zone. This has opportunity to be turned into a master planned mixed use site featuring retail, public plaza and high density residential at varying heights and scales. This would inject life into this quarter of the city which is otherwise unvisited by tourists.
12+ storey housing	Soccer Central, 30 Grote Street, Adelaide	Abandoned site behind the Central Market Precinct. Perfect opportunity for high rise residential or mixed hotel/serviced apartments.
12+ storey housing	59 Norman Street, Adelaide	Large vacant block. Opportunities are presented for a master planned mixed use site including retail, hospitality and high density residential.
12+ storey housing	43 Sturt Street, Adelaide	Large open air carpark, this is under utilised and prime land to provide residential
12+ storey housing	20 Myers Street, Adelaide	Open air carpark, underutilised and baron space.
12+ storey housing	41-45 Stafford Street, Adelaide	Large open air car park. Baron site where no one visits other than to park their car.
12+ storey housing	46-48 Light Square, Adelaide	This site would suit a tall building (adjacent Currie St business district) with existing building retained as a street scale/heritage podium.
12+ storey housing	6 West Terrace, Adelaide	Zoning along West Tce should favour high density residential development allowing the Western Parklands greater usage and greater passive surveillance. Current usages (i.e. Car Sales yards) are inappropriate given the frontage to significant high quality open space, and given West Terrace is the primary boulevard that welcomes new visitors to the city from the Airport.
6-12 storey housing	53-59 Light Square, Adelaide	Currently carparking - would be much better served by dense housing with ground floor activation
12+ storey housing	23 Franklin Street, Adelaide	Large open car park in a bustling high pedestrian area. Car Parks appear to be reserved for the local businesses. Site has potential to offer high density residential (Similar to new Victoria Tower development next door)



<b>Pin Category</b>	<b>Address</b>	<b>Comments</b>
12+ storey housing	199 Currie Street, Adelaide	Large concrete block currently adds little societal value to the precinct. Opportunities for a master planned and retail precinct.
12+ storey housing	11-19 Newmarket Street, Adelaide	Open Car Park - Potential for temporary accommodation within the Hospital Precinct.
12+ storey housing	23-29 Liverpool Street, Adelaide	Perfect location for student accommodation.

## Amenities Drop Pins Comments

Pin Category	Address	Comment	Why Needed
Cafes & Restaurants	76-78 Flinders Street, Adelaide	Lots of people. Need businesses.	Lots of residents. Retail and restaurants needed
I love this place	110 East Terrace, Adelaide	This park has wonderful bird life and huge old growth trees and a creek running through. A cool green space for relaxing and fitness.	High density living means people need parks for relaxation, sport and mental health. It is also cool and green in the hot summer weather.
I love this place	217 Pirie Street, Adelaide South Australia 5000, Australia	I loved the volleyball. Cheerful happy sounds of healthy city residents having fun. Sorry it has gone	Mixed use spaces in the city make it vibrant.
I love this place	2 Bartels Road, Adelaide South	Fantastic playground - just would be great if the seating area was undercover, for sun protection.	A great spot for kids to play and families to enjoy.
Public & Active Transport	254 Rundle Street, Adelaide	Improvement in cyclist safety, high risk of injury to cyclists along this corridor due to lack of separated bike lane	Improve sustainable transport for growing population
Public & Active Transport	227 North Terrace, Adelaide	Dangerous cycling route for cyclists trying to travel along east-west corridor through the city	Important travel corridor with ample space to put separated cycling lane. Important to encourage ongoing uptake of cycling within the community and improve safety.
Public Artwork	54-96 Ifould Street, Adelaide	This wall would be a great opportunity for a mural/artwork - please get in contact with me if you would like to get in touch with the community plan group to discuss :)	Would improve the aesthetic of the street.
Urban Greening & Shade Trees	20 Louisa Street, Adelaide	This large concrete wall would be a great green wall to cool down the city.	High density living means people enjoy green space. mental health . It is also cool and green in the hot summer weather.
Urban Greening & Shade Trees	244 Flinders Street, Adelaide	This high density residential area with hotels and apartments would benefit from street trees, a green medium strip and verge gardens. Apartment residents could be asked to volunteer to make this happen.	High density living means people need public green space
Urban Greening & Shade Trees	230 Flinders Street, Adelaide	Green space for residents. More aesthetically pleasing and cooler.	High density living means people need parks for relaxation, sport and mental health. It is also cool and green in the hot summer weather.

Pin Category	Address	Comment	Why Needed
Urban Greening & Shade Trees	54-96 Ifould Street, Adelaide	Would be great if this tunnel was cleaned up (so much bird poo!) and greening added - perhaps a great opportunity for vines across the garage metal wire grid.	Would be a great urban greening opportunity.
Urban Greening & Shade Trees	48 Ifould Street, Adelaide South	Would be great if trees were planted along this footpath, to continue the work on Daly St.	A great urban greening opportunity.
I love this place	Midnight Spaghetti, Adelaide	Cranker is so important to our city's live music culture! It is crucial to giving vitality and character to this part of the city. Would be heartbreaking if it was closed down for more student accommodation	Cranker is so important to our city's live music culture! It is crucial to giving vitality and character to this part of the city. Would be heartbreaking if it was closed down for more student accommodation
This place is important	186-198 Grenfell Street, Adelaide	Crown and Anchor is one of the establishments that underpins Adelaide's Pub and Live Music Culture.	Crown and Anchor is one of the establishments that underpins Adelaide's Pub and Live Music Culture.
Urban Greening & Shade Trees	12 Flamingo Key, Adelaide	Hindmarsh square is largely open fields of lawn. This isn't appetising to visit. The addition of landscaping and play/sporting amenity particular to the southern portion would add value to this precinct.	Hindmarsh square is largely open fields of lawn. This isn't appetising to visit. The addition of landscaping and play/sporting amenity particular to the southern portion would add value to this precinct
I love this place	Adelaide Botanic Garden, North Tce, Adelaide	My family and I go to the park often and have celebrated many family events and seen plays, and just had picnics there for fun.	Green spaces are essential for our mental health
I love this place	112a O'Connell Street, North Adelaide	The whole of O'Connell street footpath needs upgrading. Looks old and wound out. Looks more like a 3rd world country town footpath. Footpaths needs cleaning everyday. Sections of the footpath looks filthy.	people visit this part of the regularly.
Other - please describe	199 Jeffcott Street, North Adelaide South	Needs traffic lights or better traffic management	this intersection badly needs lights or better marking
Other - please describe	110 Strangways Terrace, North Adelaide South	I would love to see some exercise equipment placed in the park opposite Calvary Hospital, as there isn't a lot on this side of North Adelaide.	To enable residents on the Western end of North Adelaide to access outdoor exercise equipment without walking too far.
Public & Active Transport	195 Montefiore Road, North Adelaide	Better footpaths would make walking to city easier.	Good walking and cycling amenities would encourage more people to not use their cars.

Pin Category	Address	Comment	Why Needed
Public & Active Transport	Jeffcott Road, North Adelaide	Public transport and better footpaths between North Adelaide and Bowden would make it easier to visit both areas, use supermarkets etc. Currently only real way is to have a car, cut through parkland or go into city and out again.	Not much shopping available at Bowden so could encourage shopping in North Adelaide
Public & Active Transport	68 Strangways Terrace, North Adelaide South	make this a useful bike path so people can commute to the city safer	We need more paths for active transport
Public & Active Transport	6026 King William Road, Adelaide	This place needs more usable bike racks.	The current bike racks are not safe for parking bikes, and only a few bikes can be parked safely.
Public & Active Transport	201 Montefiore Road, North Adelaide	This road needs segregated bike lanes and wide footpaths.	This road is a key connection between North Adelaide and the city. Having segregated bike lanes and wide footpaths will allow people to cycle or walk to the city safely and reduce cars in the cities.
Public & Active Transport	72 Hindley Street, Adelaide	I wish Hindley St is pedestrian-only like Rundle Mall.	Safer road and more space for people
Public & Active Transport	76 Pirie Street, Adelaide	Pirie St needs segregated bike lanes.	Segregated bike lanes will allow people to ride to the city safely and reduce traffic. Currently it is unsafe to ride because of dooring and car speed.
Public & Active Transport	6026 King William Road, Adelaide	This crossing needs to prioritise pedestrians. Right now it takes a long time for the pedestrian traffic light to turn green.	The traffic lights should be designed in a way that prioritises the comfort and safety of pedestrians, hence encouraging more people to walk and reduce traffic.
Urban Greening & Shade Trees	Botanic Park, Frome Rd, Adelaide	Green spaces are essential for our mental health. Tree climbing is part of that. My family have had many picnics and the kids have climbed trees here.	See above
Urban Greening & Shade Trees	100 Wellington Square, North Adelaide	I wish this square could be better utilised by adding more benches, picnic table style seating, maybe some more shade and a water feature.	Green spaces are essential for our physical and mental health
Public & Active Transport	68 Strangways Terrace, North Adelaide	make this a useful bike path so people can commute to the city safer	We need more paths for active transport

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Cafes & Restaurants	81-83 Hutt Street, Adelaide	Great Italian restaurant for all ages. Good food and excellent value for money	good value, good food
I love this place	Beaumont Road, Adelaide	Victoria park wetlands is an exceptional example of rejuvenating green spaces and better utilising the Park Lands.	Fantastic green and blue space. More needed
I love this place	241 Hutt Street, Adelaide South	My favourite pub	Excellent food, wine and socializing

Pin Category	Address	Comment	Why Needed
I love this place	260-266 Hutt Street, Adelaide	Hutt Street has a great vibe, it is where I walk to if I want to go to a cafe or do some shopping.	Hutt Street is a local retail and cafe hub that I can walk to and it is convenient and it has a great vibe.
I love this place	Marshmallow Park, Adelaide,	This parkland is lovely for families with small children and I took my own grandson there regularly when he was small. Also, surrounding facilities, e.g. picnicking, basketball, tennis, playing, is marvellous	I walk by this park every day on my regular parklands walk. It is always full of families, who go there to celebrate birthdays, and the play apparatus is great for small children.
I love this place	Vic Park Exercise Zone, Adelaide	I walk through Victoria Park every day on my parklands walk. It is a major feature of the city landscape and must be protected.	Victoria Park is a major asset for the city and I walk there every day
Public & Active Transport	67-69 Halifax Street, Adelaide	I ride my bike here to get home. But I don't like riding between cars/buses driving 50km/hr and reversing cars. It would be more pleasant with a 30km/hr speed limit, or as a shared zone, or with separated cycling facilities.	This is the main street of the western Halifax neighbourhood, but it's treated like a thoroughfare for cars instead of a destination and it's hard to enjoy cycling here
Public & Active Transport	164 Sturt Street, Adelaide	Traffic calming is desperately needed, quite dangerous to cycle here. Need a 30km/hr speed limit, reduced carparking and/or protected cycling infrastructure. Also need a median with trees	It feels unsafe to cycle here, especially for school kids. Car traffic is prioritised too much
Public & Active Transport	230-232 Gilles Street, Adelaide	The N-S bikeway crosses here, it would be good to see active transport have priority over the E-W car traffic. Stop signs or a raised wombat crossing or similar would be welcome.	It can be difficult to cross here and slows down active transport users while prioritising the movement of inefficient cars
Public & Active Transport	27 Ely Place, Adelaide South	The N-S bikeway crosses here, it would be good to see active transport have priority over the E-W car traffic. Stop signs or a raised wombat crossing or similar would be welcome.	Ely PI is a small street with little traffic, we need to prioritise active transport
Public & Active Transport	220 Hutt Street, Adelaide	I want to access more shops and cafes on Hutt Street but I don't feel safe cycling here. A separated bikeway with more greening would be perfect.	To allow easier access for more transportation options
Public & Active Transport	85 Hutt Street, Adelaide	My local stop, I can just about anywhere from here	Valuable public transport

Pin Category	Address	Comment	Why Needed
Public & Active Transport	94-98 Hutt Street, Adelaide	my other local stop, again I can get most places I need to from here	Valuable public transport
Shops & Supermarkets	14 Sturt Street, Adelaide	Since Coles Grote St closed, the south has become an affordable grocery desert. The IGAs are too expensive and the Central Markets don't offer everything. What can council do to encourage a Coles/Woolworths/Aldi into the south?	Convenient grocery shops make the area more liveable
Shops & Supermarkets	240 Hutt Street, Adelaide	Local IGAs are not great and only really serve for emergencies. Day to day service needs of local community needs to be improved in Hutt St if it truly wants to function as a village. Greengrocer, butcher and better supermarkets needed. Don't understand why there are two on Hutt St, but both arguably mis the mark. Council should work with traders to improve offering.	Important for servicing local needs and living locally - walkable neighbourhood.
This place is important	235 Hutt Street, Adelaide	Hutt st library gives me my weekly book fix! It's small but well stocked and lovely helpful staff	provides valuable library services
Urban Greening & Shade Trees	22a Sturt Street, Adelaide South Australia 5000, Australia	The median of Sturt St (east) is ripe for greening. It would help make for cooling cycling conditions too	Reduce urban heat island effect, encourage cycling, beautify the street, calm traffic
Urban Greening & Shade Trees	6-8 Howard Florey Street, Adelaide South Australia 5000, Australia	Greening opportunity at either end of Howard Florey and/or at either end of Catherine Helen Spence. Both streets are used as rat runs. A green modal filter(s) could be built to add trees and more greenery while also calming car traffic and still permitting all residents car access to their homes.	Reduce urban heat island effect, encourage cycling, beautify the street, calm traffic
Urban Greening & Shade Trees	73 Angas Street, Adelaide	All of Angas Street could have a planted median down the middle. Remove some of the street carparking to make room for a protected cycleway and more greenery.	Angas St is hot and not pleasant to cycle

Pin Category	Address	Comment	Why Needed
Shops & Supermarkets	322-328 Carrington Street, Adelaide	Hutt st needs a bigger supermarket. Talk with Aldi they do this in Europe all the time and have one in ground floor of a residential high-rise or office high-rise. Other close by streets are also an option for supermarket.	It should be a walking distance from apartments and homes.
Public & Active Transport	112-140 Flinders Street, Adelaide	Separated and protected bike lane would be awesome.	Safer for cyclists.
Public & Active Transport	6023 Anzac Highway, Adelaide	Protected bike lane. Just a white line on the side of the road is not a bike lane and safe.	cyclists in danger on current road
Public & Active Transport	60 Wakefield Street, Adelaide	Perfect road for a new tram line.	it would improve public transport in the city.
Public & Active Transport	Reconciliation Plaza, Adelaide	Trams station on Wakefield st, next to a Victoria square tram station. Off course needs a tram line also.	Improve public transport.
Public & Active Transport	1648 King William Road, North Adelaide	New tram line and stop at the oval.	Improve public transport.
Other - please describe	128 Hurtle Square, Adelaide	Some smaller sport fields would be nice. Maybe a basketball hoop and an outdoor fitness station.	Recreational possibility for nearby residents.
Other - please describe	Rymill Park Kiosk, Rymill Park, Adelaide,	Outdoor fitness facility. Go for a run in the park and do some fitness as well.	Health and wellbeing
I love this place	Local Government Association, 148 Frome St., Adelaide	Love the bike path here.	More bike infrastructure like this please.
I love this place	38-40 Halifax Street, Adelaide	The streetscape along Halifax St is great - especially the street trees & the water management swales.	Shade, water management
I love this place	253 Hutt Street, Adelaide	The Arab Steed is a great pub that seems to attract a really broad cross section of the community.	Centre for social connection & belonging
I love this place	Beaumont Road, Adelaide	Pakapakanthi wetlands have been done really well, it's great for water capture as well as an excellent public amenity	Green & blue space



Pin Category	Address	Comment	Why Needed
This place is important	6018 Hutt Road, Adelaide	It would be good to see some purpose-built futsal courts around the area. A lot of people play informal soccer games on the pitches around the place.	Futsal is extremely popular - this would be as well used as public basketball / tennis courts
Cafes & Restaurants	22-30 Field Street, Adelaide	restaurants	can't say we don't have ample places to eat out nearby
I love this place	Veale Gardens, Adelaide	i love this place	green space is so important
I love this place	Kurrangga Park, Adelaide,	running track	great for running and walking
I love this place	Rymill Park, Rundle Rd., Adelaide	Rymill Park island	love it
I love this place	Veale Gardens, Adelaide,	It would be great if the gardens could be expanded further south as it can get a bit crowded on weekends, especially if there's weddings/events happening. Plus I can see it being a real drawcard having a giant European style garden/park.	It's a great spot to relax while you're in the city.
Library & Community Centre	69 Rundle Mall, Adelaide	city library	libraries are proof that society is good
Library & Community Centre	161 Sturt Street, Adelaide	library drop box	it's very convenient to have a library drop off close to home
Other – please describe	6028 West Terrace, Adelaide	This playground feels disconnected. It is not easy to access with children, you need to cross a busy road (West Terrace). It's not within a suitable walking distance for residents.	I'm not sure this playground is in the right location. It could be relocated to Whitmore Square and have more usage. This space would be more suitable for active/gym equipment along the shared path.
Other – please describe	422-424 Morphett Street, Adelaide	There are a lot of accidents at this intersection.	It seems like traffic lights would help.
Public & Active Transport	237a Frome Street, Adelaide	bike way	love this bike way but it sure is out of the way, we need more safe bike paths in the city

Pin Category	Address	Comment	Why Needed
Public & Active Transport	143 Sturt Street, Adelaide	It's great we have a bike lane along Sturt Street, but it just ends, it would be nice if it continued seamlessly and directly to Whitmore Square. Also if it was safer to navigate the crossing from Sturt onto Whitmore Square, for both walking and cycling. Cars take this at speed.	Increased connectivity for people cycling or walking in this part of the community
Public & Active Transport	Whitmore Square Sliplane, Adelaide	This corner was upgrade a couple years ago, but it has made it more unsafe for walking. Cars speed from Whitmore Square onto Wright Street and you only have a narrow little median to stand in while you wait for cars passing you on both sides. It also is disconnected for cyclists wanting to turn left around the square, it only caters for cyclists moving across into to the square.	safety improvements needed to provide continuous access for people on foot. Pinch point for pedestrians.
Public & Active Transport	Sir Lewis Cohen Avenue, Adelaide	This area needs better connectivity to the city for pedestrians and cyclists. It would be good as a shared path or at least a footpath.	The existing shoulders of the road are rubble and not accessible.
Public & Active Transport	138-140 Gray Street, Adelaide	It would be good to make these streets quieter to allow them to be used by bike during peak traffic periods. It's often full of cars that are rat running during peak times. If they had more traffic calming measures it would make it safer for everyone.	Traffic calming to improve safety for pedestrians and cyclists
Public Artwork	228 Rundle Street, Adelaide	street art	more street art like this that ISN'T just a giant face!
Public Artwork	441-445 Morphett Street, Adelaide	It would be great to see more stobie pole artwork in the South West.	We need more artwork on the stobie poles in the south west. There is so many stobies and no artwork.
Shops & Supermarkets	1-9 Market Plaza Arcade, Adelaide	markets	it's great to have the markets close by but I am definitely missing a good supermarket

Pin Category	Address	Comment	Why Needed
Shops & Supermarkets	188 Sturt Street, Adelaide	We need an affordable supermarket around this area of the South West. It lacks basics, all affordable supermarkets are in Rundle Mall or outside the City. Leads to needing to either drive or commute to the Mall and can only carry small quantities.	Having an affordable supermarket in this area would make it more accessible for the community. Closer access and reduce the need to make trips either outside of the city for affordable groceries.
Shops & Supermarkets	176 Franklin Street, Adelaide	I like the IGA here, it feels like this area could have great potential if the surrounding vacancies were filled with interesting businesses.	While a proper supermarket is still needed in the area, this is the best option for easily accessible groceries in the area currently available.
This place is important	10 Millers Court, Adelaide	Opportunity for SW Community Centre based around Westcare, and extending into vacant land off Gouger Street. Could include greening of Millers Court, use of Baptist Church, coffee/food services, a health centre, showers/laundry facilities, social support, and low rise social housing. Millers Court could be renamed Archie Roach (he sang there once) or Lowitja O'Donoghue Court (who often helped there). Could link to present medical practices and Burdekin Centre in Selby Street.	This area is frequented by disadvantaged, homeless and indigenous people, who need more social housing, amenities and support services. Council should intervene in the development of vacant land.
Urban Greening & Shade Trees	1640 War Memorial Drive, North Adelaide	the torrens	beautiful green space
Urban Greening & Shade Trees	186 Fullarton Road, Adelaide	wetlands	this is one of the best things the council has done in years
Urban Greening & Shade Trees	52-56 Russell Street, Adelaide	This street has no trees and is one of the only links to be able to walk through when you live this end of the city. All the trees are on private property, but nothing that helps shade the street as you walk along it.	This street needs shading to make it more comfortable to walk along
Urban Greening & Shade Trees	Reconciliation Plaza, Adelaide	I avoid walking through this area as the pedestrian crossings take a long time to change. The worst is at the north end crossing from west to east as you have to run to be able to make it in one light cycle.	I feel like there needs to be more shade around Victoria Square for pedestrians as you often get stuck waiting a long time for the lights.

Pin Category	Address	Comment	Why Needed
Urban Greening & Shade Trees	121 South Terrace, Adelaide	It would be great to add a lot more trees along this edge of the park lands to help with shading the shared path	Shading the shared path will make it more comfortable to walk along during summer
Urban Greening & Shade Trees	71-73 Gouger Street, Adelaide	Gouger street while being a lively and full pedestrian activity space is still quite ugly, under maintained and have a lot of space for asphalt and very little for outdoor dining and Greenspace despite being a pedestrian forward area.	Good health of the city and aesthetic reasons
Shops & Supermarkets	66-70 Sturt Street, Adelaide	There's no affordable supermarkets in the SW since the Coles was demolished as part of the Market development.	It takes a tram ride / bus ride to get to a supermarket now.
Urban Greening & Shade Trees	Australia Post, 195 Sturt St., Adelaide,	More trees on Sturt St	There is little shading on Sturt St, especially West of the Square.
Public & Active Transport	136 Sturt Street, Adelaide	Pedestrian crossing	The lights at this site should be replaced with a pedestrian crossing. They discourage walking
Public Artwork	44 Whitmore Square, Adelaide	More art!	There isn't much public artwork in the SouthWest Corner
This place is important	Whitmore Square, Adelaide	Well lit space needs to be available for people to use if they need it.	There needs to be a place for people to have safe fun (even if it's noisy for us residents).
Public & Active Transport	CIBO Espresso, 41 Gouger St., Adelaide	More pedestrian friendly Gouger St	It would be helpful to get City buses down Gouger St (closer to the Markets) and to increase amount of pedestrian throughfare. Get rid of on-street parking (and also get rid of through-traffic)
This place is important	20-24 North Street, Adelaide	Green Gate Community Garden	Beautiful green space in the west end
Public & Active Transport	132 Franklin Street, Adelaide	This intersection is very dangerous for cyclists as there are regularly vehicles parked in the bike lane.	This intersection is very dangerous for cyclists there are regularly cars parked into the bike lane on Flinders Street. They are regularly Adelaide City Council vehicles. The recent Morphett Street

# APPENDIX B: FOCUS GROUP SUMMARIES

## City of Adelaide – 2036 City Plan

### Focus Group 1: Hutt Street & Southeast

Date and time: 18<sup>th</sup> April 5:45pm – 7:15pm

#### Group Summary

The southeastern precinct of the city was described as 'laid-back', sociable, outgoing and friendly. Residents cherished the tight-knit community spirit, the area's slower pace compared to other areas of the city, being "close to where the action is", city vibrancy, its walkability and ease of getting around, coupled with its abundant amenities, services and treasured local businesses. Residents further highly valued that, despite living in the city centre, they felt connected to nature by having greenery, parklands and bird life in their local area.

The 2036 City Plan with its emphasis on city greening, enhancing connectivity, and nurturing neighbourhood identities, resonated and was seen to align with what they value about living in the city.

The prospect of growth was welcomed, particularly for its potential to invigorate local businesses, encourage a greater variety of businesses to open in the local area, and provide housing for more people. Main concerns centred around maintaining the balance between development and preserving treasured greenery and open spaces.

When looking at the growth forecast scenarios, it was appreciated that there was limited development planned in the southeast, preserving its tranquil character while still benefiting from increased urban activity and updated amenities. Ensuring diverse housing options to accommodate varying income levels was underscored as crucial for fostering a diverse and inclusive community.



### Key insights

- **Transport** - The ease and convenience of getting around the city was highly valued, with many not needing a car for most activities. There was strong agreement that the free city bus is a great and well-used service. Suggestions to improve transportation included a better connection to North Adelaide (Tram extension), a better-connected pedestrian and cycling network in the parklands, as well as improvements in the public transport networks (frequency, reliability and service options) connecting the city with the outer suburbs.
- **Parking** - Parking was a key issue causing frustrations among those living in the city, with some not being able to have easy access to their house or grocery stores, along with impacts to businesses for client parking. Business owners suggested they be allowed to have parking permits, and residents were concerned that populations in high-rise buildings would only add to the strain of available parking.
- **Treasured local amenities** - The Adelaide City Library, Cafes and pubs on Hutt St (Ballabooster, Coffee Lab, Fivehouses, Sarisons Head), being close to the Central Market and bars and restaurants in the East End
- **Greenery** - Japanese Himeji Gardens, city squares, and parklands were especially valued, with many expressed the importance of them being maintained alongside City growth
- **Lighting** - Improved lighting was pointed out as a key area for desired improvement in the local area. Specifically, street lighting in Hutt St to bolster safety and visibility. Additionally, participants discussed including more special light installations across the city and fairy lights to cultivate a more welcoming and inviting atmosphere.
- **Suggestions for complementing future growth forecasts:**
  - Car free CBD
  - Importance of ensuring new buildings are built in a green/ sustainable way
  - Focus on maximising currently underutilised spaces and vacant buildings
  - Developing sites with old buildings before developing new ones
- **Suggestions for amenities:**
  - Nightlife and late-night options were desired to attract more people to the city centre and provide opportunities for social interaction and promote greater foot traffic for local businesses
  - Medical centre, vet clinic, supermarket, 24 hour chemist

**Focus group composition**

Gender	Age	Business/ resident	Length of time living in City of Adelaide	Rent/ own	Type of property
Female	40-54	Resident	More than 10 years	Rent	Semi-detached / town house / courtyard home
Male	31-39	Resident	3-5 years	Own	Apartment / unit with 5 or more storeys
Female	55-64	Resident	3-5 years	Own	Semi-detached / town house / courtyard home
Female	31-39	Resident	1-2 years	Own	Semi-detached / town house / courtyard home
Male	65+	Resident	More than 10 years	Own	Apartment / unit with 5 or more storeys
Female	65+	Resident	More than 10 years	Own	Semi-detached / town house / courtyard home
Female	55-64	Resident	More than 10 years	Rent	Apartment / unit with 5 or more storeys
Male	18-24	Resident	3-5 years	Rent	Apartment / unit with 5 or more storeys
Female	55-64	Resident	3-5 years	Rent	Semi-detached / town house / courtyard home
Male	55-64	Business - Retail	n/a	n/a	n/a
Male	31-39	Business – Professional Service	n/a	n/a	n/a

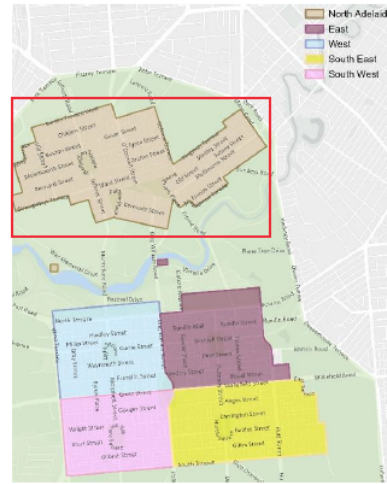
**City of Adelaide – 2036 City Plan**

**Focus Group 2: North Adelaide**

**Date and time: 23<sup>rd</sup> April 5:45pm – 7:15pm**

**Group Summary**

North Adelaide was described as relaxed, casual, “a bit of a snob”, older, and defensive about its space and progression. Residents valued being “close to the city, but not too close”. There was an overall perception that North Adelaide stands out as distinctly separate from the rest of the city and residents valued the area’s diverse mix of hospitality options.



Many commented on the variety of green and open spaces around their local area and highly appreciated the parks, playgrounds and nearby horse paddocks. They made comparisons to other cities, noting that those living close to the city centre often would not get to experience the same aesthetics as they do.

This group was less enthusiastic about the City Plan and projected growth overall with many questioning its necessity and preferring the city to remain unchanged. Concerns were raised about the City Plan’s focus on increasing population size while being green, the desirability of living in small apartments, and the plan’s effectiveness in attracting enough people to the city. Others were concerned that more high rises would be built, particularly in North Adelaide, fearing it would detract from the area’s charm. There was a strong sentiment around maintaining and protecting the Park Lands to not lose this unique city-living feature. Ensuring a diverse range of housing types at various affordability levels for future residential developments was further highlighted as highly important.

Despite concerns, growth was associated with increased foot traffic and providing more of a ‘buzz’ for North Adelaide’s atmosphere and surrounding local businesses to help them stay open. Many were happy to see that North Adelaide wasn’t expected to change too much in either the low or high-density growth forecasts.



### Key insights

- **Transport** - The majority of North Adelaide residents prefer walking or using public transportation over getting around by car. The free bus and tram services are popular, and there was overall agreement that extending the tramline to better connect the city and North Adelaide is highly desirable. Those who ride their bikes mentioned that bike lane improvements are needed to avoid dangerous incidents on the road, suggesting that road design is too heavily focused on accommodating cars with more consideration toward integrating other modes of transport needed, especially if there will be a move toward reducing cars in the city in the future.
- **Treasured local amenities** – Specific restaurants/ cafes mentioned included: Pastel Wine Bar; Lord Melbourne; The Lion; Platfrm; O’Connell Bakery; Tony Tomatoes.
- **Local businesses** – There was a desire for a wider variety of shops to open up in North Adelaide, but it was noted that many face challenges in remaining viable due to insufficient foot traffic and the area’s predominantly older demographic.
- **Greenery** - Helicopter Park, Adelaide Oval Park, the nearby horse paddocks, and green spaces/ parks in general around the area were highly valued.
- **Lighting** - Although many felt safe in the city and North Adelaide, females, in particular, disagreed and expressed the need for more security cameras, as well as well-lit streets and parks. One specific area mentioned was around the back of Adelaide Oval and the pub located nearby.
- **Suggestions for complementing future growth forecasts:**
  - 10th Street between O’Connell Street and Wellington Square would be optimal for any future residential developments.
  - Focus on maximising currently underutilised spaces and vacant buildings
  - Focus on better public transport networks (particularly an extension of the Tram network to connect North Adelaide with the CBD and outer suburbs such as Prospect)
  - Reduced cars in the CBD and minimising lanes
- **Suggestions for amenities:**
  - More schools to accommodate an increased number of families living in the city
  - More playgrounds and finished park areas suitable for children, in addition to natural green spaces
  - Support services for homeless populations, in addition to improving safety and accessibility of public spaces

**Focus group composition**

Gender	Age	Business/ resident	Length of time living in City of Adelaide	Rent/ own	Type of property
Female	65+	Resident	More than 10 years	Own	Detached house
Male	65+	Resident	6-10 years	Rent	Apartment / unit with 5 or more storeys
Male	40-54	Resident	3-5 years	Rent	Apartment / unit with 5 or more storeys
Female	18-24	Resident	1-2 years	Rent	Apartment / unit with 5 or more storeys
Male	18-24	Resident	More than 10 years	Own	Semi-detached / town house / courtyard home
Male	40-54	Resident	3-5 years	Own	Detached house
Female	31-39	Resident	6-10 years	Own	Semi-detached / town house / courtyard home
Female	40-54	Resident	More than 10 years	Included in Salary	Apartment / unit with 5 or more storeys
Female	31-39	Business- Retail	N/A	N/A	N/A
Female	40-54	Resident	More than 10 years	Own	Semi-detached / town house / courtyard home

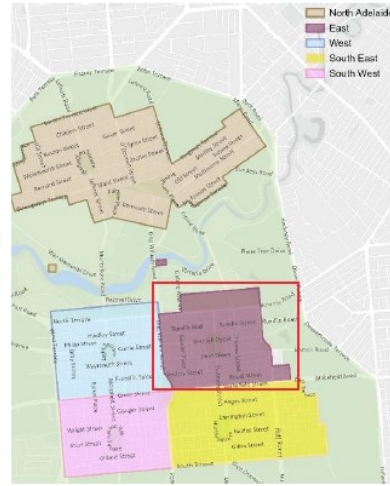
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**Focus Group 3: East**

**Date and time: 23<sup>rd</sup> April 5:45pm – 7:15pm**

**Group Summary**

City East was considered to be the safest and most accessible area in the city by most participants. Many residents and business owners view it as sociable, friendly, and vibrant. One commented they thought their part of the city was like a famous pop star – always busy, vibrant, and liking the attention. They appreciate the convenience and proximity to amenities that come with living in the city centre, as well as the ease of travel within the city. Additionally, this group placed very high value on the heritage aspects of the city.



The general sentiment toward the City Plan was supportive but with some concerns. The majority of business owners and residents agreed with the goals of growth and development but wanted to ensure infrastructure, amenities, and heritage preservations were maintained. There was also a call to balance growth across the city rather than just focusing on one area and balancing residential with commercial growth. Overall, residents and business owners were open to the plan but wanted more details on how goals of growth would be achieved, with some mentioning that infrastructure and the availability of services should come before attracting more residents to the city areas.

Despite some concerns about how the city will grow, many expressed that attracting more business and new talent to the city was highly desirable, especially among business owners. Others also spoke of how the plan, if achieved, would help to boost the state economy and benefit local service industries, making the city more vibrant and diverse.

### Key insights

- **Transport** - The issue of e-scooters being parked on footpaths is causing problems for people with accessibility challenges and wheelchair users. There are also safety concerns, which may require separate lanes for e-scooters.
- Free public transport on buses and trams is highly appreciated and widely used by most.
- There is an opportunity to improve the public transport connections of the eastern precinct with other parts of the city, particularly by extending the free bus and tram networks. However, some further discussed the importance of improving communication regarding the public transport offer as many people who come into the city are not aware of it.
- **Treasured local amenities** – The Central Market was mentioned as a place with a good atmosphere, with many excited to see the new development. However, some were concerned that the influx of new people to the city may change its atmosphere by facilitating a modernisation that is not wanted in such an authentic part of the city.
- **Local businesses** – Businesses expressed their opinion that the City Plan should prioritise attracting more businesses to the city rather than exclusively focusing on residential growth. The primary rationale behind this was to ensure that the shops and other commercial establishments around residents could cater to the increased needs of the local area first.
- **Greenery** - Preserving the heritage and character of the city was very important for East City residents/ businesses. One potential opportunity discussed in the group was to preserve facades, renovate and build them up.
- **Suitable areas for growth** – Quieter areas/ mostly residential (southwest-southeast)
- **Areas not suitable for growth** – North Terrace and demolishing heritage buildings to build high rises; surrounding Park Lands
- **Suggestions for complementing future growth forecasts** - In the next 10 years many would like to see a city that embraces and innovates in being a smart city run on renewables (e.g., street lights with solar panels, screens, more functional charging stations, EV friendly, less cars). Other also mentioned the need for essential services to accompany growth, like schools, childcares/ kindy's, playgrounds,
- **Suggestions for amenities** - Accessibility and connectivity within the city was highly valued. The opportunity to have more amenities in all parts of the city was expressed to meet growth forecasts of increasing population sizes. This included shops such as retail, cafes, grocery stores etc.

**Focus group composition**

Gender	Age	Business/ resident	Length of time living in City of Adelaide	Rent/ own	Type of property
Male	40-54	Business- Professional Services	N/A	N/A	N/A
Female	25-30	Resident	3-5 years	Rent	Apartment / unit with 1 to 4 storeys
Female	31-39	Business- Professional Services	N/A	N/A	N/A
Male	65+	Resident	More than 10 years	Rent	Apartment / unit with 5 or more storeys
Male	65+	Resident and business-	More than 10 years	Own	N/A
Female	65+	Resident and business- Retail	More than 10 years	Rent	Apartment / unit with 5 or more storeys
Male	65+	Resident	More than 10 years	Rent	Detached house
Female	40-54	Resident	6-10 years	Own	Apartment / unit with 5 or more storeys
Female	25-30	Resident	less than 1 year	Own	Apartment / unit with 1 to 4 storeys
Female	55-64	Resident	3-5 years	Own	Apartment / unit with 5 or more storeys
Male	40-54	Resident	More than 10 years	Rent	Apartment / unit with 1 to 4 storeys

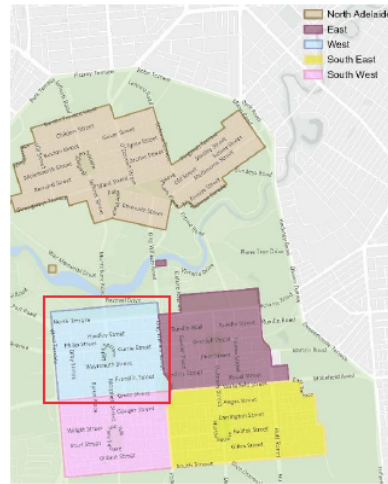
**City of Adelaide – 2036 City Plan**

**Focus Group 4: West**

**Date and time: 29<sup>th</sup> April 5:45pm – 7:15pm**

**Group Summary**

City West was described as vibrant, gregarious, “alcoholic”, active, loud, extroverted, and having a professional feel during the day but a wild side at night. Residents and business owners primarily loved the closeness and convenience that this part of the city provides them. For many, this was about connectivity, and for others, it was about less time being wasted getting around and travelling to and from work unlike those who live outside of the city. It was highly appreciated that there is lots to do nearby, with the Festival Centre, museums, art galleries, River Torrens, various events, as well as a variety of retail and hospitality options within walking distance. Business owners further discussed valuing their location as it enables them to leverage the surge in foot traffic during events, activations, or football games at Adelaide Oval.



The overall sentiment toward the 2036 City Plan was positive, with many realising the opportunities for job growth, social connections, greater diversity, and increased foot traffic for businesses. There was an overall sense that the western part of the city has a lot of potential and participants expressed excitement about a potential “revamp” of their local area.

Some voiced concerns about needing to ensure the right infrastructure was available first to allow the city to expand (e.g., public transport, shops, parking, safety, lighting, medical facilities, improvements to traffic flow etc.). Others expressed the need to preserve and maintain heritage buildings as well as the character of the city. It was further highlighted that there should be a focus on diverse housing options as well as activating currently under-utilised and vacant spaces.

While the low growth projection was described as “not much” and “not seeming to suit the ambitions of the City of Adelaide”, the high growth scenario received a positive response overall with suggestions to focus on increasing retail options in residential clusters as well as opportunities for further growth in the southern parts of the city.

While the low growth projection was described as “not much” and “not seeming to suit the ambitions of the City of Adelaide”, the high growth scenario received a positive response overall with suggestions to focus on increasing retail options in residential clusters as well as opportunities for further growth in the southern parts of the city.

### Key insights

- **Transport** - Residents felt that public transport could be improved through greater connectivity, more frequent services and more digital signage displaying arrival times. It was further suggested to extend the tram line, along with offering free public transport for all city residents.
  - Most liked not having to rely on a car and got around the city on foot, by bike or using public transport. However, there was agreement that safer infrastructure was needed to encourage more active transport options, including more pedestrian crossings.
  - Suggestion to convert additional streets into pedestrian-only zones by restricting vehicle access.
  - Introduction of more EV charging stations and green transportation options (ie. electric buses, etc)
- **Treasured local amenities** – Residents cited the Central Market as an important community hub, the broad variety of hospitality options, as well as community centres, libraries and shared spaces that bring people together.
- **Local businesses** – Business owners felt that city growth would provide more opportunities for businesses if supported by improved infrastructure. They saw events and activations as important to attract foot traffic and suggested the Council work with property owners to encourage a more diverse mix of businesses to serve the growing population.
- **Greenery** - Providing incentives for green rooftops on new developments to absorb heat; improving existing parks within the city with more landscaping, benches, and playgrounds; planting more trees throughout the city to provide shade and a more pleasant walking environment.
- **Suitable areas for growth** – Hindley Street (Morphett Street to West Terrace strip); West Terrace; Franklin Street; Whitmore Square, southern parts of the city.
- **Areas not suitable for growth** – Heritage buildings; 'tissue box' houses.
- **Suggestions for complementing future growth forecasts** - Closing more streets to vehicles to make way for trees and canopies to help cool the city; additional schools, childcare centres, medical centres and public housing to support a growing population.

- **Suggestions for amenities –**
  - More medical centres and pharmacies, including some with 24/7 services
  - Increased availability of public toilets, water refill stations and 10C recycling kiosks across the city
  - More well-maintained community centres
  - Improved wayfinding including maps and directional signs
  - Activating underutilised spaces and improving city squares
  - Focus on city vibrancy through increased laneways, street art, light installations and year-round events
  - Developing mixed-use event spaces that can be booked by community groups

**Focus group composition**

Gender	Age	Business/ resident	Length of time living in City of Adelaide	Rent/ own	Type of property
Female	65+	Resident	More than 10 years	Own	Apartment / unit with 5 or more storeys
Female	40-54	Business (hospitality)	N/A	N/A	N/A
Male	31-39	Resident and Business (technical services)	6-10 years	Rent	Apartment / unit with 1 to 4 storeys
Male	25-30	Resident	6-10 years	Rent	Apartment / unit with 5 or more storeys
Male	18-24	Resident	1-2 years	Rent	Student Accommodation
Female	25-30	Resident	3-5 years	Own	Apartment / unit with 5 or more storeys
Male	31-39	Resident	3-5 years	Rent	Apartment / unit with 5 or more storeys
Male	25-39	Business (hospitality)	N/A	N/A	N/A
Female	25-30	Resident	6-10 years	Own	Apartment / unit with 5 or more storeys
Female	40-54	Resident	6-10 years	Rent	Apartment / unit with 1 to 4 storeys
Male	55-64	Resident	3-5 years	Rent	Apartment / unit with 5 or more storeys



**City of Adelaide – 2036 City Plan**

**Focus Group 5: South West**

**Date and time: 30<sup>th</sup> April 5:45pm – 7:15pm**

**Group Summary**

Residents and business owners of the Southwestern precinct of the city described their corner as a hub for diversity and music combined with a quieter, “suburban” feel while still having access to the city lifestyle. They felt that their part of the city had a 'quirky' and 'grungy' side to it and was accepting of people from all different walks of life and cultures, down to earth, and friendly.



The general sentiment toward the City Plan from the residents and business owners was positive. Many appreciated that there was a cohesive long-term vision for sustainable and inclusive growth. Overall, the plan aligned well with the priorities and values discussed by the group, such as green spaces, walkability and maintaining local character. However, some concerns were raised about ensuring adequate infrastructure and affordable housing to support doubling the population.

This group placed a high emphasis on fostering diversity within the city's housing landscape. It was considered highly important to ensure a wide range of housing options would be supplied to accommodate individuals across diverse income brackets to both preserve and promote a diverse population within the city.

Participants saw opportunities for growth and benefits for city residents and businesses including more jobs, increased foot traffic, a boost in economic activity, increased safety, and vibrancy. There was further excitement that a larger population would support improved amenities and services in the city.

### Key insights

- **Transport** - This group valued the free public transport but felt cycling and walking infrastructure needed improvements to be safer and more accessible, as narrow footpaths, parked cars blocking bike lanes, and poor lighting were issues (particularly for individuals with accessibility challenges). With population growth, residents were concerned about increased traffic and felt a focus on alternative transport options was important.
  - E-scooters were raised as a potential safety issue if left blocking paths or ridden quickly on footpaths, although some mentioned that better systems for these could improve their use in the city.
- **Treasured local amenities** – Residents treasure a range of local amenities, from the cleanliness ensured by ample bins, Central Markets to the convenience of the local library drop-off. They also value the accessibility of nearby dance studios and sports fields, the natural beauty of the Untouched Bush, West Parkland Wetlands, and social hubs like Café Troppo and local BBQ areas. Prince Alfred was mentioned as a popular choice for affordable Friday beers, while the Brunswick on Gilbert Street was liked for its vibrant atmosphere.
  - The workers cottages were valued by residents for contributing to the city's heritage and character. Residents wanted to see these cottages preserved as the city develops, to maintain the unique qualities and sense of place they provide. Protecting the workers' cottages from overdevelopment was important to residents.
- **Local businesses** – Business owners saw potential benefits from the City Plan's vision of growth and were excited to see a greener, cooler CBD and that population growth could present opportunities for their business through more potential customers. They also expressed hope to see less red tape and closer communication between the Council and local tenants.
- **Greenery** - Residents felt more greenery needed to be incorporated into new developments, not just around the edges. City greening was seen as important to help cool the city as the population and number of large buildings increases. Maintaining the surrounding Park Lands was further considered key.

- **Suitable areas for growth –**
  - Gouger Street (former post office site)
  - Large parcels of land near the post office site on Gouger Street and West
  - CBD (radiating outwards)
  - West Terrace car yards
  - Hutt Street
  - Mayfield site
  - Hutt Street development area
  
- **Areas not suitable for growth –**
  - Character/ heritage buildings (not just saving facades)
  - Park Lands
  - The Cranker
  - Central Markets
  
- **Suggestions for complementing future growth forecasts –** Residents suggested providing more affordable housing options, incentives for developers, and ensuring community infrastructure like schools, childcare and supermarkets were built to support families. They also felt it was important to include aged care facilities in the city, so the aging population wasn't forced to leave their communities, as well as maintaining local character and supporting local businesses through rate discounts.
  
- **Suggestions for amenities –**
  - More childcare centres and kindergartens to attract families to live in the city.
  - Additional supermarkets (especially in the southwestern part of the city), as the small local ones were insufficient for major shopping trips.
  - Improved cycling infrastructure and bike paths separated from vehicle traffic.
  - Better footpath accessibility with issues like narrow widths and bins addressed.
  - Increased green spaces, parks and tree canopy coverage throughout developments.
  - Additional community and cultural facilities like art spaces and performance venues.

**Focus group composition**

Gender	Age	Business/ resident	Length of time living/ running business in City of Adelaide	Rent/ own	Type of property
Female	55- 64	Resident	1-2 years	Own	Semi-detached/townhouse/ courtyard home
Female	65+	Resident	Less than one year	Own	Row Cottage
Male	40- 54	Business (Retail)	More than 10 years	N/A	N/A
Male	40- 54	Business (Retail)	More than 10 years	N/A	N/A
Male	18- 24	Business (Retail)	6-10 years	N/A	N/A
Male	25- 30	Resident	1-2 years	Rent	Semi-detached/townhouse/ courtyard home
Female	40- 54	Resident	3-5 years	Rent	Apartment/ unit with 1 to 4 storeys
Female	31- 39	Resident	6-10 years	Own	Semi-detached/townhouse/ courtyard home
Male	40- 54	Resident	6-10 years	Own	Semi-detached/townhouse/ courtyard home
Female	55- 64	Resident	More than 10 years	Rent	Semi-detached/townhouse/ courtyard home